



ROSINA RODRIGUEZ
UX DESIGNER

EDUCATION

Carnegie Mellon University | Pittsburgh, PA
Masters of Human Computer Interaction
Aug 2014 - Aug 2015

Rochester Institute of Technology | Rochester, NY
BFA New Media Design and Imaging
Sept 2008 - May 2012

WORK EXPERIENCE

Google | Interaction Designer
Feb 2016 - current | Mountain View, CA

Focused on creating user-centric design for the current Google support experience. Including designing user flows for multiple platforms, usage guidelines and new interaction patterns. Collaborated with cross-functional team including Product Managers, UX Researchers and Engineers.

Autogrid | UX/UI Designer
Oct 2015 - Feb 2016 | Redwood City, CA

Responsible for defining the user flow and final interface design for an energy utility portal. Designed creative solutions to engage users in energy awareness programs. Created wireframes and prototypes to test and present such solutions.

Ingenia Group | Web Designer
Nov 2012 - Aug 2014 | Mexico City, Mexico

Designed and conceptualized mobile and web interfaces. Responsible for defining the user experience and the final interface design. Created corporate branding elements and promotional pieces such as motion graphics and illustrations. Worked closely with project managers and engineers to create successful interactive solutions.

Martino Flynn | Digital Designer Intern
Aug 2011 - Nov 2011 | Rochester, NY

Design lead for the conceptual development and design of an interactive iOS game. Responsible for game definition, UI design, asset creation, and animations. Realized file preparation for the development environment.

OBJECTIVE

Design effortless user-centric experiences.

SKILLS

Methods

Prototyping
UI & UX Design
Wireframing
Data visualization
Motion graphics
Usability Testing
Heuristic Evaluation
Contextual Inquiry
A/B Testing

Software

Sketch
Photoshop
Illustrator
After Effects
Cinema 4D
InDesign
Balsamiq

Development

HTML5 / CSS3
JavaScript
jQuery
Processing

Language

Spanish (fluent)
English (fluent)
French (basic)